

Some Keys for Effective Outreach

Common mistake: “If we just DO things, it will result in lost women coming to Christ!”

Your women love God

Faithful, Available, Teachable

“Living Out the Fruit of the Spirit” visibly among their friends, fellow workers, and neighbors (Galatians 5)

Presupposes discipleship process is in place

Your women love each other

Doing the “one anothers” first with believers and then with pre-Christians (John 13.35)

Presupposes a love environment is being actively built

Your ministry communicates that lost women matter to God

Presupposes a prayer ministry that includes regular prayer for lost women by name

Your women are ready to share their “faith testimony”

Obedience to 1 Peter 3.15

Presupposes an equipping process for helping women prepare their “grace story”

Your ministry offers cultivating, sowing and reaping opportunities

Cultivating—building relationships with pre-Christians in a non-threatening atmosphere

Sowing—introducing women to the message of the good news of Christ

Reaping—offers opportunities to respond to the Gospel message

Presupposes that women understand that outreach is a process, not an event

(Adapted from HCI Coaching Materials on “Outreach”; go to mcusa.org website, select “Ministries,” then click on HCI link)